

Rep Order# 8856460 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37095

Printed: 09/21/2012 11:34 AM
Last Received: 09/21/2012 10:54 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1671
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1671
Flight Dates 08/25/2012 - 08/30/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$24,360
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	500A-700A	SATURDAY EARLY SHOW	:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
	2	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,200.00	08/26-08/26	0	0	0	\$0.00	
	3	M-TH	900A-1000A	LIVE! WITH KELLY	:30	\$650.00	08/27-08/30	2	1	2	\$1,300.00	
	4	M-TH	1100A-1200P	YOUNG & RESTLESS	:30	\$1,800.00	08/27-08/30	2	1	2	\$3,600.00	
	5	M-TH	1200P-1230P	8 NEWS NOW AT NOON	:30	\$650.00	08/27-08/30	2	1	2	\$1,300.00	
	6	M-TH	1230P-200P	THE BOLD AND THE BEAUTIFUL	:30	\$750.00	08/27-08/30	2	1	2	\$1,500.00	
	7	M-TH	200P-300P	THE TALK	:30	\$750.00	08/27-08/30	2	1	2	\$1,500.00	
	8	SU	530P-600P	POLITICS NOW	:30	\$1,000.00	08/26-08/26	1	1	1	\$1,000.00	
	9	M-TH	630P-700P	INSIDE EDITION	:30	\$900.00	08/27-08/30	2	1	2	\$1,800.00	

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	10	M-TH	700P-800P	ET/INSIDER	:30	\$1,000.00	08/27-08/30	2	1	2	\$2,000.00	
	11	SA	700P-800P	ET WEEKEND	:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
	12	W	800P-900P	BIG BROTHER	:30	\$6,000.00	08/29-08/29	0	0	0	\$0.00	
	13	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$4,000.00	08/25-08/25	0	0	0	\$0.00	
	*14	SA	830P-900P	INSIDER	:30	\$565.00	08/25-08/25	0	0	0	\$0.00	
		Sales Remark: V5 . V5 Comment Changed, Spots/week Changed										
	15	M	1000P-1100P	HAWAII 5-0	:30	\$5,000.00	08/27-08/27	1	1	1	\$5,000.00	
	16	SA	900P-1100P	KLAS MOVIE	:30	\$2,500.00	08/25-08/25	2	1	2	\$5,000.00	
	17	M-TH	400A-459A	NEWS	:30	\$180.00	08/27-08/30	2	1	2	\$360.00	

---REPORT TOTALS---

Report Totals: 20 / \$24,360.00

---SALES MONTHLY TOTALS---

Aug 12: 3 / \$6,000.00 Sep 12: 17 / \$18,360.00

Sales Totals: 20 / \$24,360.00

Station Totals: 20 / \$24,360.00

Lines not sent/rcld/rtrn: 0 / \$0.00